



Second Harvest Food Bank Signage to Support Nonprofit's Mission



Second Harvest Food Bank

With the mission to alleviate hunger and food insecurity, Second Harvest Food Bank is the largest nonprofit anti-hunger network in South Louisiana. In addition to providing food access, Second Harvest Food Bank also engages in advocacy, education, and disaster response.

Second Harvest Food Bank works as a centralized hub that collects, stores, and distributes donated and purchased food items to local community organizations, such as food pantries, soup kitchens, shelters, and schools. These partner organizations then distribute the food directly to individuals and families facing hunger.

In Louisiana and throughout the United States, Second Harvest Food Bank has made a significant impact in providing food assistance to those in need, particularly in times of crisis, and working towards long-term solutions to alleviate hunger and improve food security.



SignStudies: Cultural, Corporate

Service Offerings

Consultation
Design-Build
Fabrication
Installation

Product Applications

3D Form
LPS
LPP
LTV

Solution Partners

Eskew+Dumez+Ripple

About the Solution

ASI was tasked with the design, fabrication, and installation of this signage package – the scope of work called for both interior and exterior wayfinding and branding solutions.

Closely designed with Eskew+Dumez+Ripple, Second Harvest Food Bank's signage package was designed with wood pallets sourced from the organization's warehouse. Every day, wood pallets are moved in and out of Second Harvest Food Bank's warehouse to service the food-insecure population.

Incorporating the wood pallets into the signage design creates a clear tie-in to the organization's mission. By integrating this unique material into the full renovation of their facility, the new signage serves as a daily reminder to those who inhabit the space of the impact they have made and continue to make in the community.

