



DSLH Homes

Design-Build Signage for Home Builder

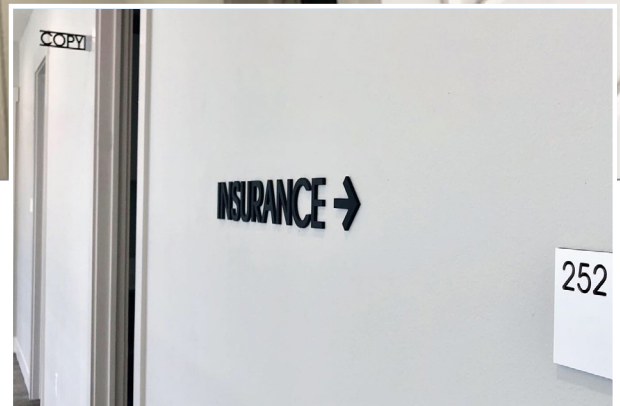


DSLH Homes

DSLH Homes is one of the top 30 home builders in the nation and is currently the largest private homebuilder in the southern region. The level of success DSLH has been able to achieve is attributed to its managing partner's extensive residential construction experience.

DSLH Homes has been involved in creating hundreds of successful communities and are actively constructing new homes in over 120 communities throughout Louisiana, Eastern Texas, Southern Mississippi, Alabama, and Northwest Florida.

Ritter Maher Architects called ASI for a consultation to discuss a signage package for DSLH Homes, composed of both interior and exterior signage. In addition, ASI was asked to complete a Design-Build project that would consist of all relevant planning, design, fabrication and installation.



Service Offerings

Consultation
Design-Build
Fabrication
Installation

Product Applications

ASI InTouch III Series
ASI Intouch III/ASI Slider Series
SPG Backers
ASI LPP Series Painted Acrylic Letters

Solution Partner

Ritter Maher Architects

About the Solution

ASI's Sales Consultant pulled inspiration for the project from an interior finish board and details on the client's staircase, which was a focal point in the space. A thin, black reveal along the full length of the staircase inspired a routed look throughout the signage package.

Mirroring the matte black look of the staircase and the reveal, restroom signs were crafted with a routed symbol with a matte black backer and room IDs had routed numbers. Additionally, directional blade signs and dimensional letters also play on the routed theme.

DSLH Homes' signage package is a stunning example of architectural signage designed to enhance an environment, playing on existing elements and leveraging design knowledge to expertly weave signage into the space.



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