Exterior Dimensional and Channel Letters

## Product and Material Solutions to Meet Your Identity Needs

Exterior dimensional letters provide a versatile means of conveying a message and promoting your brand. Through experienced craftspeople, ASI executes dimensional signage solutions that project an image of professionalism, substance and stability with quality that is unsurpassed in the industry.

Given the variety of materials and manufacturing techniques available, ASI offers an extensive range of dimensional and channel letter forms to fit the demands of your project.

- Wide variety of materials and finishes
- Custom type styles, sizes and depths
- Several mounting and application techniques




## Custom Channel Letters

- Rated for exterior use only
- Materials: Acrylic face or aluminum face with aluminum or stainless steel body
- Face Finishes: Wide range of standard colors including translucent and opaque
- Body Finishes: Brushed, polished, and painted, 140 standard paint colors, custom colors available
- Illumination Options: Face Lit, Halo Lit, combination Face and Halo Lit, and Open Face Letters with Neon or LED
- Mounting: flush mount with studs, standoff mount with mechanical attachments or mounted on a raceway



## Fabricated Metal Letters

- Rated for interior and exterior use
- Materials: aluminum, brass, bronze, copper and stainless steel
- Finishes: brushed, polished, oxidized and painted, 140 standard paint colors, custom colors available
- Illumination options: face and halo with neon or LED
- Mounting: stud mounting in adhesive grouts for flush mounting or mechanical attachment provided for stand-off requirements


Cut Metal Letters (external illumination only)

- Rated for interior and exterior use
- Materials: aluminum, brass, bronze, copper and stainless steel
- Finishes: brushed, polished, oxidized, anodized and electroplated, 140 standard paint colors, custom colors available
- Mounting: flush mount with VHB tape and silicone or stand-off with blind studs


Cast Metal Letters (external illumination only)

- Rated for interior and exterior use
- Materials: aluminum and bronze
- Finishes: brushed, polished, oxidized, anodized and painted, 140 standard paint colors, custom colors available
- Mounting: flush and stand off with concealed studs

Molded Plastic Letters (external illumination only)

- Rated for interior and exterior use
- Materials: thermoformed and injection molded plastic
- Finishes: standard integral plastic colors and painted finishes, 140 standard paint colors, custom colors available
- Mounting: stud pads secured in adhesive grouts


Precision Cut Acrylic Letters (external illumination only)

- Rated for interior and exterior use
- Materials: painted acrylic
- Finishes: 140 standard colors, custom colors available
- Mounting: VHB tape and silicone adhesive

Cut Vinyl Lettering (external illumination only)

- Rated for interior and exterior use
- Materials: wide range of standard colors including translucent, opaque, metallic, reflective and etched look
- Finishes: numerous standard colors and finishes
- Mounting: surface on opaque materials and subsurface available on glass

