## Cape Fear Valley Medical Center



## SignStudies * Healthcare

## Service Offerings

Permit obtainment Wayfinding
Design integration Brand identity integration

Project management
Fabrication
Multi-location installation
Product Applications
Custom aluminum exterior signage

## Solution Partners

HDR Architects

## About the Solution

Using signage designs created by HDR Architects, ASI fabricated durable exterior monuments and a post and panel signage system, all of which utilized the new brand identity and color scheme. In order to communicate updated signage to the client, ASI's design build team provided a custom photomessage schedule that depicted the design and location of the old signage, and a shop drawing of the new, updated replacement signage. This method proved to be a very effective approach to communicating changes and updates in signage at such a large facility.

The signage was installed throughout the main campus and at a handful of satellite facilities to reinforce the rebranding effort. The renovations at Cape Fear Valley Medical Center also required a new parking deck, and ASI provided all directional and identity signage.


