



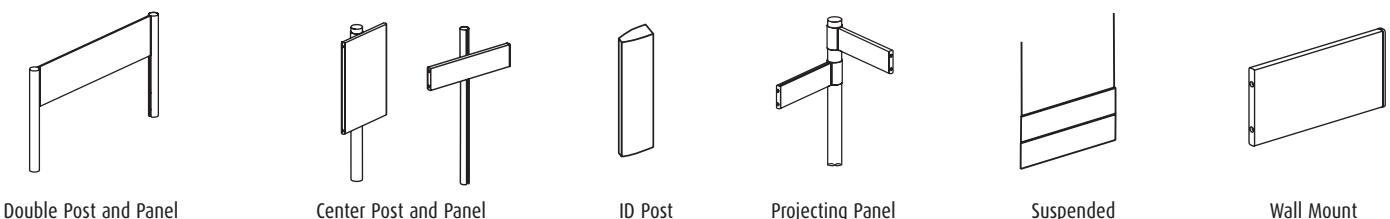
## Create Comfort and Improve Traffic Flow with an Effective Wayfinding Plan

The science of wayfinding is a comprehensive process designed to orient people as well as guide them to their desired destination. Visitors arriving at a facility or a master-planned campus should feel comfortable and confident that they have arrived at the right place and they can easily drive or walk through the grounds without having to stop and ask for directions. Signage should complement the exterior architectural environment and have a uniform appearance so that visitors intuitively know they “are in the right place.”

ASI offers the broadest portfolio of exterior signage solutions to help you manage traffic flow and keep everyone moving in the right direction. From digital solutions to custom and standard solutions, ASI can develop a signage program tailored to your requirements. Our expertise in wayfinding, code requirements and custom fabrication makes us your one-stop source for all of your signage needs.

### Wayfinding Solutions Utilizing Compass™

The Compass™ exterior signage solution elevates post and panel architectural signage solutions to a new level of quality and usability. Mix and match the square, round and our signature trapezoid ID posts with a variety of graphic panel configurations to create a site-specific solution, while maintaining the functionality required to easily accommodating ongoing changes to brand identity or wayfinding information. In addition, the durable, lead-free, baked polyester enamel finish will withstand severe weather conditions for years of trouble free service.



# Communicating the Way



Post and Panel Directory with Map



ID Post Directional



ID Post Directional with Pictogram



Wall Mounted Regulatory Sign



Post and Panel Identification