

Supporting Green Environments

ASI digital signage includes vibrant, dynamic systems that are ideal for complementing green environments. The durable, energy efficient systems are electronically updatable – no pieces, parts or paper to throw away. And traditional signage simply cannot communicate the same amount of content in such a small area.

Show Off Your Green Efforts

ASI's dynamic digital signage can help you highlight the green aspects of your facility. Place a digital display in a central location - such as your lobby - to keep visitors and staff up-to-date on your latest efforts:

- Highlight your company's green initiatives
- Tell the story of how you achieved your green goals
- Scroll through the various green aspects and achievements of your building
- Provide ongoing updates to show how your efforts have impacted the environment:
 - Gallons of water conserved
 - Tons of waste diverted from landfills
 - CFC reduction in HVAC equipment
 - Carbon offsets, due to: alternative energy use, energy efficiency, public transportation use

The rich media and content management capabilities allow you to communicate green efforts along with wayfinding and other important information.



Innovation in Design...Digitally

To take advantage of the educational value of your green building features and to earn a point toward LEED™ certification, two of the following three elements must be included in the educational program:

- A comprehensive signage program to educate on the benefits of green building.
- The development of a manual, guideline or case study to illustrate the success of the project.
- An educational outreach program or guided tour of the facility.

If you are using signage to pursue the LEED™ Innovation in Design: Educational Program, ASI digital signage solutions can ensure your green efforts get the attention they deserve.

Digital Capabilities

ASI's dynamic digital signage provides a total system approach — complementing and enhancing your environment, efficiently managing wayfinding information, and highlighting your green efforts – all on an easy-to-manage platform.

Inform Visitors about Your Green Features

Scroll through the green features of the building or tell the story of how you achieved your green goals with images of the building in process. Educating people about green initiatives encourages adoption.

Guide Visitors and Staff

Provide a directory to guide visitors efficiently through your facility, post event schedules or display other pertinent information.

Motivate Others to Go Green

Feature ongoing updates and statistics on the performance of the building. When visitors and staff can see the impact they are having, they are more likely to conserve.





Green roofs are spaces that are covered with vegetation, planted over a water-proofing membrane.

Green roofs have many benefits to urban environments, including reducing heat island effect.



Average temperature (Estimated) recorded at 12:00 pm daily.

GREEN & TECHNOLOGY

Going Green with Technology	8:30am - 5:00pm	Rm.103	→
Maximizing Energy Conservation	8:30am - 5:00pm	Rm.104	→

MANAGING THE GREEN PROJECT

Building Green Models	8:30am - 5:00pm	Rm. 106	↑
Tracking the Impact	8:30am - 5:00pm	Rm. 107	↑
Monitoring the Progress	8:30am - 5:00pm	Rm. 108	↑

GREEN ON THE INSIDE

Sustainable Operations	8:30am - 5:00pm	Rm. 109	←
Reduce, Reuse, Recycle	8:30am - 5:00pm	Rm. 110	←

Average Statistics for the week of May 19th

CO² Emissions



22kg

Electricity Use



72kw

Water Use



43gal

*** Paper or Plastic? Choose Neither. - Bringing your own bags to the super