



Let Us Help You Achieve Your Green Goals

Did you know that signage can contribute to your LEED® certification goals? Under the Innovation in Design (ID) section of the USGBC's Registered Project Checklist, you can earn 1 point toward LEED certification by providing an educational program to illustrate the benefits of the green features of the facility.

To take advantage of the educational value of the green building features and to earn 1 LEED point, two of the following three elements must be included in the educational program:

1. A comprehensive signage program to educate on the benefits of green building.
2. The development of a manual, guideline or case study to illustrate the success of the project.
3. An educational outreach program or guided tour of the facility.

ASI Can Help

ASI understands the LEED ID points and can work with you to develop the messages for your educational signage program.

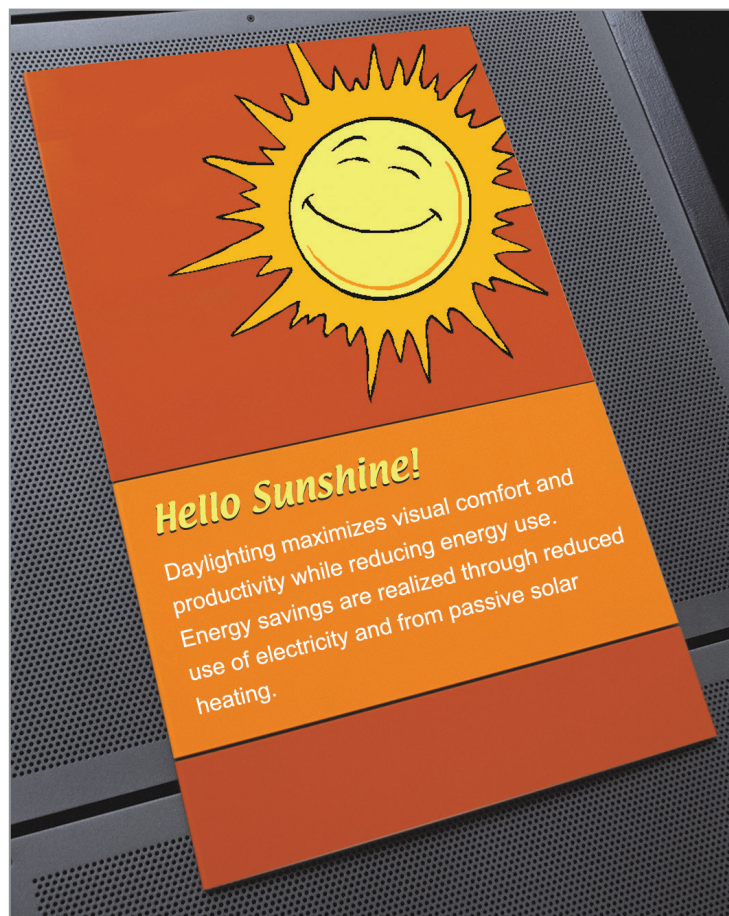


Dynamic digital solution highlighting the green aspects of the building

Sustainability. Guaranteed.



InTac™ Eco educational sign



Messenger Interior™ modular educational sign



ASI is a proud member of the U.S. Green Building Council. USGBC is a non-profit composed of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work. USGBC's core purpose is to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

Green: Strategies for Signage

Want to know more about how signage impacts green buildings? ASI has developed an AIA accredited class to help you understand the role and strategies you can use for signage to meet your green goals.

- Counts toward AIA Sustainable Design requirement
- Strategies for signage including: material selection, modularity, durability and end-of-life-management
- Explains the role signage plays in green environments
- Clarifies how signage impacts LEED® certification

