asi ®
Signage Innovations ™

Why **struggle** with managing your signage program?

The way you **used** to manage your signage program

Your **new** signage catalog

20 Locations, 200 Sign Types, 4 Administrators, No Problem...

ASI's Online Ordering Service (OOS) is a powerful and intuitive, web-based system that streamlines the often complex process of ordering incremental signage without compromising brand integrity. Administering the program is simple: sign types, colors and text styles are pre-defined to ensure each sign conforms to identity and messaging guidelines. Users simply choose an appropriate sign type, input the message and order directly from the web. No illustrations or specifications are required. It's all been taken care of to ensure you can focus on business and leave the signage to us.

Preserving Brand Consistency

Each online catalog is configured to the client's exacting brand guidelines, specified for any number of sign types. As companies expand and evolve, the integrity of the program lies intact in the online system; no need to review a complex sign manual. Ordering is a simple process of selecting the correct sign type, adding text, installation and shipping method, with no risk of jeopardizing the original design intent.

Adapted to Each Unique Business Environment

The Online Ordering Service is perfect for multi-location organizations and adaptable to the specific business needs of each company. Catalogs can be organized by interior, exterior or even business division. Administrators can provide secure access to users at different business locations, allowing each one to view, configure and order, signage specific to their local needs.

Right the First Time, On-Time, as Promised

Though simple to use, the Online Ordering Service is a powerful project management tool which facilitates clear direction and communication between client and ASI. The guidelines built into the system ensure that the product is configured and ordered accurately. Electronic confirmations and status updates provide reassurance that your order is delivered on-time, on-budget.

Proven leadership and signage innovation since 1965

Project: Queens Campus   **8000 Utopia Parkway**

Choose which catalog below you would like to order from.

302
Classroom

Gate 6
Student Entrance
Visitors proceed
to Gate 1

You
Are
Here

Total number of signs: 16   Total number of signs: 8   Total number of signs: 6

Interior Catalog   **Exterior Catalog**   **Components and Accessories**

Choose a Sign Catalog

Begin using OOS by simply selecting your project and location. Then choose the appropriate signage catalog, sign types and quantities desired.

Step 2. Add your Sign Messages.

A.2-E - Gate Sign | Total 1

Gate 6
Student Entrance
Visitors proceed
to Gate 1

Message

| Gate 6 |
| Student Entrance |
| Visitors proceed |
| to Gate 1 |

Add Sign Messages

Add sign messages for all signs requiring a message. "No message required" will be displayed adjacent to standard signs that do not require a message be input.

Step 3. Review your order.

Gate 6
Student Entrance
Visitors proceed
to Gate 1

Sign Type A.2-E - Gate Sign
Total Quantity: 1

Item	Message(s)	[edit] [delete]
1	Gate 6	
	Student Entrance	
	Visitors proceed	
	to Gate 1	

Sign Type A.3-E - Map Sign
Total Quantity: 1

| Item | Message(s) | [edit] [delete] |
| 2 | No message required. | |

Review and Submit Your Order

Confirm the sign type, quantity ordered, message, and price for each ordered product. Verify the delivery information and simply select "Submit Order."