



Jewish Family Service Association of Cleveland Energetic Signage for Non-Profit Agency



Jewish Family Service Association of Cleveland

The Jewish Family Service Association of Cleveland (JFSA) is a non-profit agency that helps individuals and families with solutions to face life's challenges with confidence, including services to adults with mental illness and intellectual disabilities or cognitive decline, older adults, individuals and families facing domestic violence, homelessness or financial hardships, teens and young adults.

After previously working out of a small office building, the JFSA was able to expand and move to a new building with 3 full floors of office space, better suited to provide their specialized services.

In need of signage, ASI was brought on to provide branding and wayfinding solutions. Additionally, a top project goal was to pay tribute to the individuals who generously support the mission of the JFSA with donor recognition signage.

Service Offerings

- Consultation
- Wayfinding
- Fabrication
- Installation

Product Applications

- Digitally Printed Acrylic
- Dimensional Letters
- Custom Room ID Signs
- Donor Recognition Wall
- Custom Wayfinding Signage
- Magnetic Nameplates

About the Solution

The signage package consists of a variety of interior signs made of acrylic with the returns painted in the JFSA's vibrant brand colors.

Special details were included in the design such as office nameplates attached magnetically for future updates. Directional signage included routed-out graphics, revealing a second layer of acrylic painted to match the returns.

The donor recognition wall proudly honors those who help sustain the mission of the Jewish Family Service Association. Different colors represent the financial contribution made and play off of the glass flames and bar provided by the client.

The new signage package honors donors, brands the space and creates an energetic office environment for the Jewish Family Service Association of Cleveland's important work.

