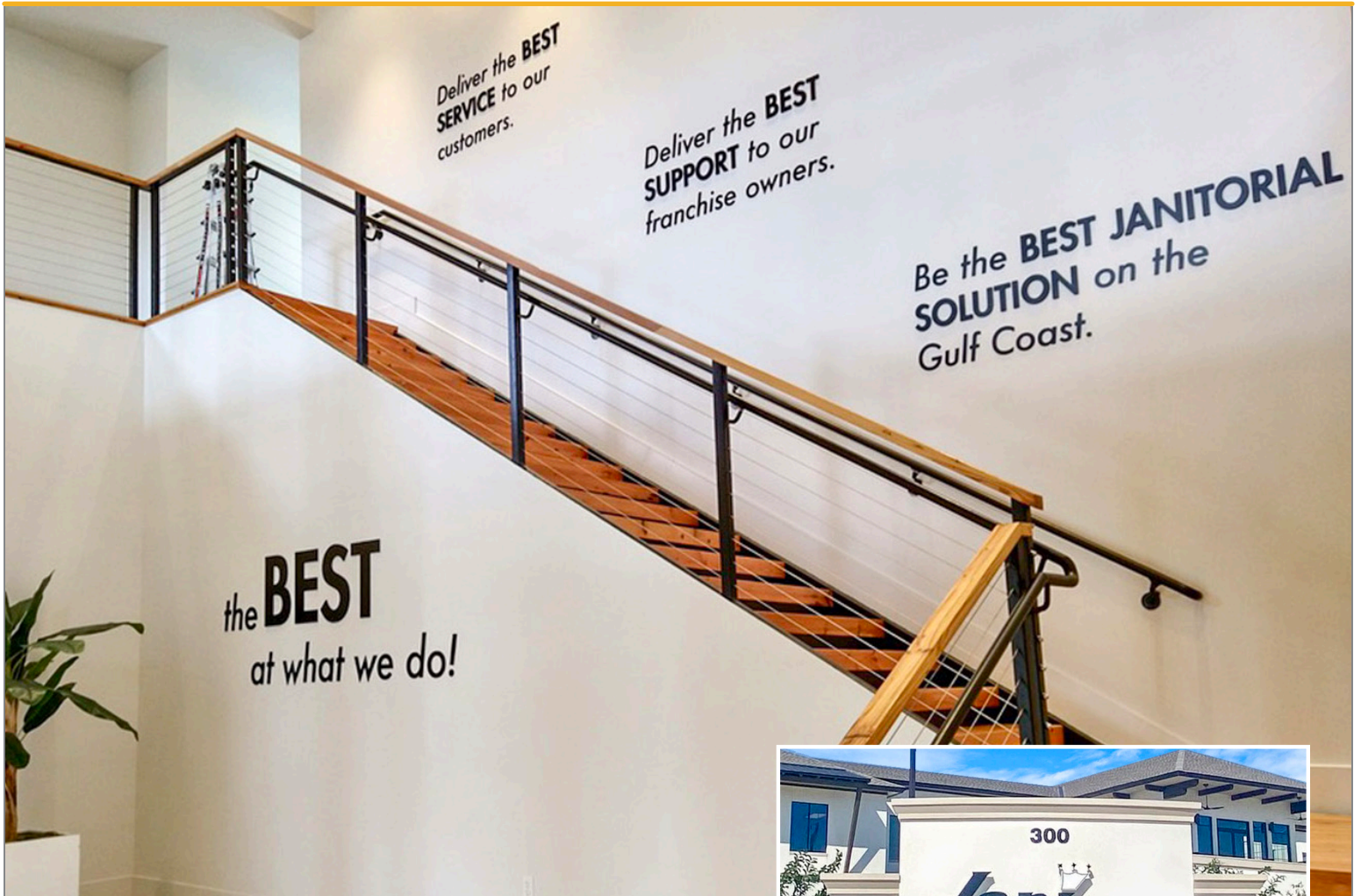




## Jani-King Gulf Coast Bold Branding for Cleaning Franchise



### Jani-King Gulf Coast

Jani-King is the world's largest commercial cleaning franchise company, with 130 support offices in 10 countries. Through a global network of over 9,000 franchisees, Jani-King delivers a superior commercial cleaning program to a wide range of customer locations. Jani-King is consistently recognized as a global leader in commercial cleaning franchises and has developed comprehensive programs to address proper cleaning and disinfection.

Jani-King Gulf Coast is the largest Master Franchise in the Jani-King system, with more than 500 Jani-King franchises stretching from Texas to Georgia. Growing their corporate headquarters in Ponchatoula is a validation of Jani-King's commitment to Louisiana and the Gulf Coast.



**Service Offerings**

- Consultation
- Design
- Fabrication
- Installation

**Product Applications**

- Legacy Series Illuminated Cabinets
- Legacy Series Non-Illuminated Cabinets
- LPP Series Laser Cut Acrylic Letters
- InTouch III Series Plaques
- LTV Series Vinyl Letters and Graphics
- Post and Panel Series

**About the Solution**

Recommended to the client by Ritter Maher Architects, ASI worked with Jani-King to brand their newly-constructed Gulf Coast Headquarters. The client’s main goal was to incorporate the company’s mission statement and values in a way that fills their three-dimensional space and becomes a focal point to all visitors.

Working in coordination with Jani-King, ASI designed a bold signage package. A grand staircase and surrounding vacant wall space served as ASI’s canvas to incorporate Jani-King’s values and mission statement in the form of panels and acrylic letters.

ASI incorporated a super graphic in the breakroom to add a little fun to the gathering space. In addition, ASI provided ADA signage, wayfinding solutions and exterior letters for the monument sign.

