



Creative Designs for a Hotel in a Historic Building

Located in the former headquarters of the New Orleans Public Service, Inc., the NOPSI Hotel, New Orleans, is a 217-room, luxury hotel, situated in the heart of the Central Business District. The original 9-story brick building opened its doors in 1927, as the City's public utility and streetcar operator. Contractor and architect, Woodward Design+Build, L.L.C., turned to ASI to help design the signage for the restoration.

The clients wanted to honor the past and the history of the original building.



SignStudies ❖ Hospitality

Service Offerings

Fabrication
Installation
Design

Product Applications

ASI, Intouch ADA Solution
ASI LF Series Letters

Solution Partners

Woodward Design+Build, LLC.

About the Solution

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Giving a nod to the City's manhole covers, the room design took on its similar shape and look. The typography of the signage also matches the original 1927-branded manhole covers. The restaurant was added in the lobby of the hotel and was named "Public Service" after its original namesake. The design of the internally-illuminated cabinet is modeled after photographs found of the original 1930's-era sign that was erected on the building's Baronne Street façade.

