



Sadeghi Surgery Center Elegant Signage for High-End Facility



Sadeghi Surgery Center

The Sadeghi Center for Plastic Surgery is a fusion of luxury and medical expertise. Established by Dr. Ali Sadeghi, a double board-certified plastic and reconstructive surgeon, this facility is a testament to his commitment to excellence in healthcare.

Spanning 10,000 square feet, the facility doesn't merely serve its functional purpose; its high-end finishes and fixtures mirror the superior quality of care patients can expect.

The center is multifaceted, housing two distinctive clinics under its roof. The Spa by Sadeghi is a haven for those seeking rejuvenative treatments in a serene ambiance while The Surgery Center by Sadeghi is dedicated to providing cutting-edge surgical procedures. The client's signage vision was to delineate the two clinics with clear branding, while maintaining a cohesive design that would harmonize seamlessly.



SignStudies: Healthcare

Service Offerings

- Consultation
- Design-Build
- Fabrication
- Installation

Product Applications

- Legacy Series
- 3D Form
- LPP
- LPS
- LTV

Solution Partners

- Gibbs Construction
- Exacta Management
- Studio WTA

About the Solution

ASI was engaged early on as a Design-Build contractor, establishing budgets and timelines to present to the Owner, Architect, and Contractor.

The exterior of the facility boasts polished gold-colored titanium logos, accentuated with warm LED lighting. This branding elegantly transitions to the interior, where minimalistic white designs, also enhanced by warm LED lighting, dominate the space. Every minute detail, including the brushed gold laminate restroom signs, has been meticulously considered, underscoring the facility's commitment to quality.

Signage elevates the architectural environment of the Sadeghi Center for Plastic Surgery. Dr. Ali Sadeghi's vision of offering high-end care to the New Orleans market is accentuated with this elegant signage package.

