



Expert Quality Control and Fabrication Delivers Custom Signage Program on Time

Union Pacific Corporation is one of America's leading transportation companies. Its principal operating company, Union Pacific Railroad, is the largest railroad in North America, covering 23 states from California to Illinois. The company's new \$260 million corporate headquarters building in Omaha, NE, the Union Pacific Center, is a modern 19-story, 1.3 million square foot, glass exterior structure. In fact, it's the largest office building in the state.

Service Offerings

Fabrication
Installation

Product Applications

Custom exterior signage
Custom interior signage
Dimensional letters
Stainless steel, bronze and glass signage

Solution Partners

The Douglas Group
Gensler

About the Solution

ASI was selected to fabricate and install a complete interior and exterior signage solution. This solution included the parking garage, building identification, retail, cafeteria, training center and interior tenant signage, and a wayfinding and graphics system for the headquarters facility. ASI managed the implementation of the program to ensure it was completed for each floor's move in date.

The complete signage program was a custom designed system by The Douglas Group with input from the project architects, Gensler, and consisted of high finish material such as brushed and polished stainless steel, oxidized bronze and clear glass. These selected designer materials required expert quality control during the fabrication and installation phases of the project. The interior tenant and wayfinding solution required thousands of workstation and office identity signage utilizing employee names. ASI successfully managed these challenges through careful planning, coordination with client representatives, production efficiency and a level of flexibility that in the end, delivered an elegant custom signage solution.

