



Recenter

Recenter is a specialized healthcare facility dedicated to breast cancer treatment, reconstruction, and restorative care. Designed to provide a welcoming alternative to traditional clinical environments, the center features an open, calming, and spa-like atmosphere that prioritizes comfort, healing, and personalized patient experiences.

ASI was engaged to deliver a comprehensive signage and wayfinding program that supported both patient navigation and the facility's thoughtfully designed environment. The objective was to create a signage system that provides clarity and reassurance while integrating seamlessly into the center's warm, restorative aesthetic.

With ASI's Design-Build approach, every aspect of the facility was thoughtfully planned to create a serene, hospitality-inspired setting that promotes emotional well-being while supporting exceptional clinical care throughout the healing journey.





About the Solution

Service Offerings

- Consultation
- Design-Build
- Wayfinding
- Fabrication
- Installation

Product Applications

- Reflections Series
- Custom Acrylic Signage
- Illuminated Legacy Signage
- Vinyl Graphics

ASI developed a cohesive interior and exterior signage program encompassing identification, directional signage, and exterior visibility elements across the campus. Each sign type was carefully designed to balance functionality with sensitivity, utilizing refined materials, understated finishes, and thoughtful illumination that complement the center's therapeutic environment.

The completed signage program supports intuitive navigation while preserving the calming atmosphere that defines Recenter. The result is a patient-centered signage solution that enhances the functional experience of the facility while providing an ever-present sense of comfort and care.

