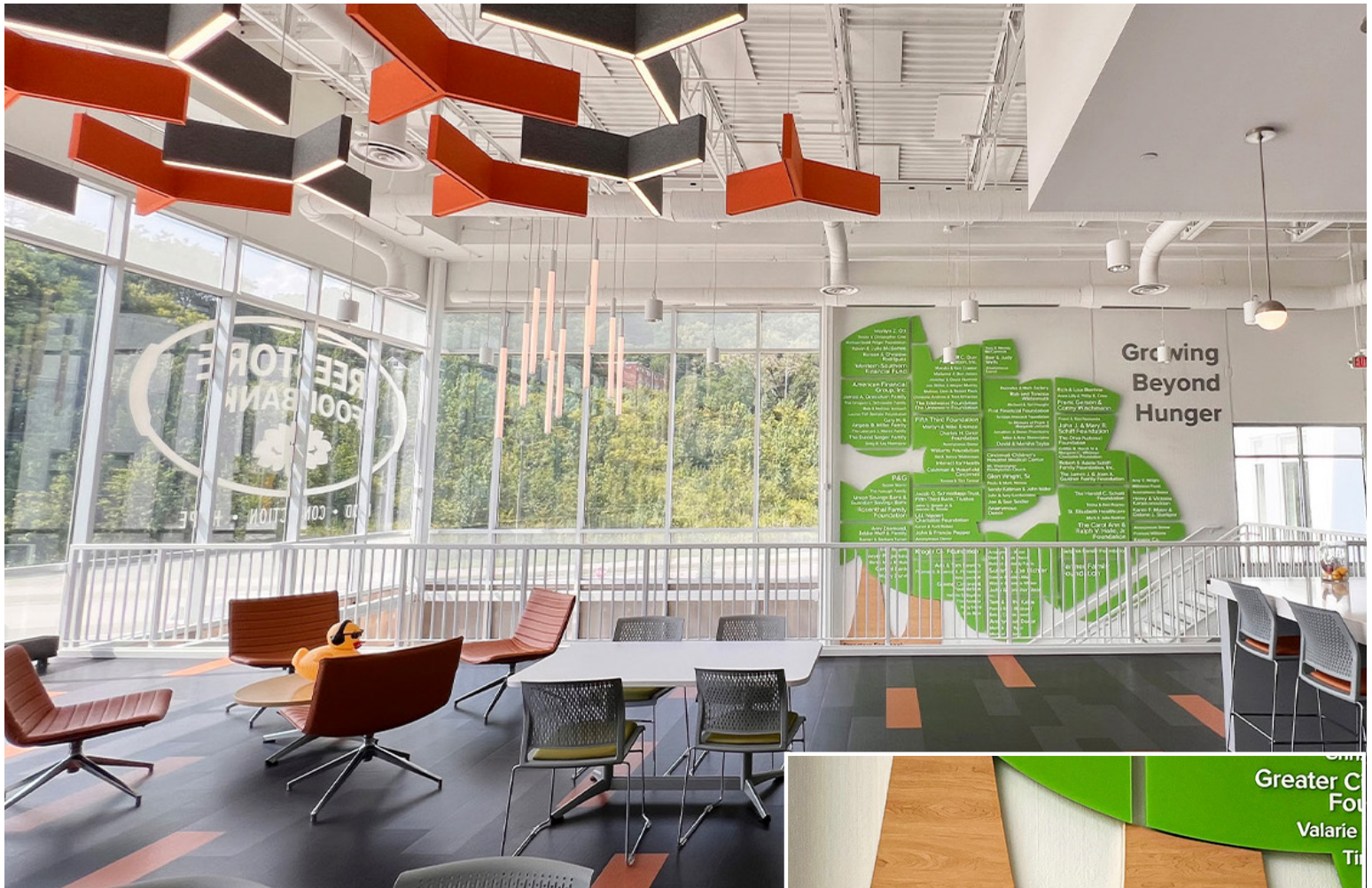




Freestore Foodbank

Honoring Impact Through Design



Freestore Foodbank

Freestore Foodbank's new distribution center represents a significant investment in the organization's ability to serve individuals and families throughout the Greater Cincinnati region. As part of the new facility, Freestore Foodbank wanted to create a prominent recognition feature honoring the donors and organizations whose support helped make the project possible.

ASI was engaged early in the process to collaborate on the design and execution of a large-scale donor wall that could recognize a wide range of giving levels while becoming an architectural focal point within the facility. The solution needed to balance individual recognition with a cohesive overall composition.

The completed donor wall transforms recognition into an integral part of the facility itself. The installation creates a lasting visual expression honoring the people and organizations behind Freestore Foodbank's mission.



Freestore Foodbank

Board of Directors
Chair, Ramon Rodriguez
Warren Weber
Marty Dunn

GBH Campaign Cabinet
Chair, David Taylor

**Freestore Foodbank
Foundation Board**
Chair, Tom Kahle
Sandy Kaltman

Corwine Board
Chair, Tom Powers

**Freestore Foodbank
Team Members**
CEO, Kurt Reiber



SignStudies: Cultural

Service Offerings

Consultation
Site Survey
Design-Build
Fabrication
Installation

Product Applications

Custom Acrylic Panels
Dimensional Letters

About the Solution

ASI developed a layered recognition system approximately 30 feet wide and more than 20 feet tall. Custom acrylic panels are arranged at varying depths across the wall, creating visual movement, while dimensional lettering is scaled to distinguish different levels of giving and establish a clear hierarchy of recognition.

The scale and location of the installation introduced several fabrication and installation challenges. Uneven concrete surfaces required careful field coordination, while structural conditions and a prominent stairway directly in front of the wall complicated access and placement. ASI addressed these conditions through detailed site surveying, engineering, and phased installation planning to ensure the individual components aligned precisely across the large feature wall.

